**Practical-3**

**Aim: To experiment and learn google trends - keyword search analysis**

Perform all the tasks by taking a screenshot of each step and then create a report of your study.

**Tasks:**

1. Find out what is top-10 most searched terms of today (daily search trends / real time search trends / country wise searches)
2. Find out the difference between ‘term’ and ‘topic’ for any keyword by comparing its results.
3. Take any four terms and compare its analysis. (test all filters provided by google trends)
4. Just check, view and analyze the year wise (2020, 2019 and 2018) search results. And provide the answer to the following question: Can you predict at least 5 terms to be searched over google in 2022?